	F	RESUBMISSIC	NC					NAL INFOR	MATION A	TACHED	Page	of	
				Custo	om Cards 8	<b>Carrier</b>	s - Gift Card						
New Gift Card Merchant					Will cards from this location need to work at any other location? Yes No If yes, provide MIDs for other locations by attaching Multiple Location Form(s).								
Additional Outlet Tie To	o:						Additional Out	et ( <b>Entitle</b>	Only - no	<b>cards</b> ) Tie t	D:		
Packaged Offer - Descri			D				Channel Comp Other:Other:Other:Other:Other:Other:Other:Other						
Reorder (Existing Gift C	ard Me	erchant) New	/ Desigi	n Informatio	'n			nost recen	t design in	ormation c	n file - N	O CHANGES	
Merchant Processing #: Gift Card Entitlement #:						FORMATION	Terminal Type:				Platform:	Buypass	
Legal Name:							DBA Name:				<b>I</b>		
Street Address:							1						
City:							-	State:			Zip	Code:	
Contact Name: Phone Number				:	E-mail Address:								
Reporting Contact Name: Same As Ab			ove		Reporting E-mail	Sumer			s Above				
Other: Shipping Address:			Пт	o Address	Above				Delivery Method:				
To Other Address		co Spacifi <i>u</i>		o Address I	Above		Grou			•			
	s, riea:	se specify.								(C	ost will	be passed through	n to Client)
							CING						
DESCRIPTION		SEQUENCE	CODE	QTY	PER ITEM COST	TOTAL	Cift Cand Manth		RIPTION			SEQUENCE CODE	PRICE
Cards - Design 1							Gift Card Month					32V G66	
Cards - Design 2 Custom Carriers							Transaction - Act					G60 G67	
Supply Artwork							Transaction - Redemption						
Match Std. Card Design						Transaction - Reload					G68		
Standard Carriers G31						Transaction - Void/Reversal				G69			
Envelopes/package Set-Up Fee		-	G74		location		Transaction - Balance Inquiry					G70 G71	
Color & Image Set-Up		G34 G33		per location			Transaction - Other Monthly Minimum Transaction Fee				G71 G72		
				pe	er order		· · ·		iction ree			G32	
							VRU - per call (o		D.			G51	
				Tota	l Set-Up Cost		Block Activation (optional) Graphic Design Assistance per hour (optional			D I	G40		
						MARKETIN	IG SUPPLIES	issistance	e per nou	(optiona	,	0.10	
DESCRIPTION			ART DDE	QTY	PER ITEM COST	TOTAL	DESCRIPTIO	N S	EQUENCE CODE	PART CODE	QT	Y PER ITEM COST	TOTAL
Acrylic Stand w/Box			NRQ				Single J Hook Ra	ck	G42	MNF2			
Acrylic Stand w/o Box	G	48 MN	NRP				3-sided J Hook R	ack	G42	MNF4			
Insert Poster Standard	G	30 MN	NRR				Table Tent Acryli	c Stand	G48	MNG5			
Insert Poster Custom	G	i61					Table Tent Poste	er	G30	MNG6			
Door Decal			NRH				Welcome Kit		G77				
	·						•				т	otal Set-Up Cos	st
							APPROVAL						
ACKNOWLEDGEMENT// authorizes Company to in full force and effect u Client acknowledges th terms and conditions g terms set forth in this G	initia until C at it h overn	te debit an ompany ha as received ing the pro	nd/or c as cons d and i ovision	redit entrie sented to it read a copy of Service	es and adjustme ts termination, a y of the Gift Card ss. In the event of	nts from or to t such time a Processing A	o Client's designate nd in such a manne Agreement, the Pro	ed accour er as to a ogram Gu	nt for such fford Com iide or oth	n purpose pany a rea ier applica	This au asonabl able doo	thorization shall r e opportunity to a cument containing	emain act on it. I the general
Client's Business Princip <b>X</b>	oal Sig	nature:											
Date:													
Print Name:							т	itle:					
						REPRESENTA	<b>ATIVE INFORMAT</b>	ION					
Sales Channel Name:				Sales Re Name:	ep						Sales R	Rep ID:	
Sales Rep Phone #:					Sales Rep E-mail:								
Secondary Contact (OA) Name:					Secondary Contact (OA) E-mail:								

Sales Manager E-mail:

GCAgr904	

Sales Manager Name:

Completed

Merchant Processing #:	Gift Card Entitlement #:		Client DBA Name:						
	Custom Card & Carr	ier Design Informati	on						
	vided is in electronic format and compliant with specificatio ftCardArt@firstdata.com	ns set in Custom Card Artwork R	lequirements.						
Concepts or artwo Client requests De	rk elements to be provided. sign Assistance. Fee included on page 1 Pricing Schedule. S	end concepts to <u>GiftCardArt@fir</u>	stdata.com						
Custom Treatmen	t of Standard Card Design - Design Code: sign Assistance. Fee included on page 1 Pricing Schedule. S	 end concepts to <u>GiftCardArt@fir</u>	stdata.com						
Reorder only - Use	most recent design on file with no changes (A proof will be								
PROOFS: F-mail pro	PROOF of. E-mail address for proof approval:	EXCHANGE							
No E-mail	available. Proof will be sent Next Day Air to client address. C		ient.						
STANDARD		ANGUAGE SELECTION							
BACK OF CARD LANGUAGE:	Thank you very much for your business. We look forward to seeing you again.								
Back of card text	Gracias por su visita. Esperamos verlos muy pronto.								
is in black only.	Blank (except for card number)								
CUSTOM	Pleast Note: It is advised that you seek legal advice for custom back of card language.								
BACK OF CARD LANGUAGE:	YES Custom back of card language is to be forwarded to <u>GiftCardArt@firstdata.com</u>								
	Back of card artwork is in grey scale only. GIFT CARD CARRIERS								
CARRIER STLE:	Folding J Hook								
CARRIER DESIGN:	Custom Carrier - Provide custom artwork to <u>GiftCardA</u>	rt@firstdata.com							
	Standard Carrier/Sleeve Pocket Code:								
	Custom Carrier to match Standard Card Design Code:								
	Envelopes Ordered (G74)								
		OSTER INSERTS							
STANDARD SIZE DISPLAY INSERTS:	Standard Design - MNRR - Big Gifts Come in Small Pac	5							
	Burst Design - BSTI - Reload Reuse Recharge (Orange)								
	Custom								
TABLE TENT DISPLAY INSERT:	Standard Design - MNG6 - Big Gifts Come in Small Packages (Blue)								
Commonts	Dining Design - DNTT - Come Again or Enjoy with a Fi	iend (2 sided)							
Comments:									

Design Information Above Approved:

Client Initials

	GIFT CARD FEE SEQUENCE CODES
G03	Gift Card - Custom Cards 1,000 - 2,499
G04	Gift Card - Custom Cards 2,500 - 4,999
G05	Gift Card - Custom Cards 5,000 - 7,499
G06	Gift Card - Custom Cards 7,500 - 9,999
G07	Gift Card - Custom Cards 10,000 - 24,999
G08	Gift Card - Custom Cards 25,000 - 49,000
G09	Gift Card - Custom Cards 50,000 - 99,999
G09	Gift Card - Custom Cards 100,000 - 199,999
G22	Custom Carriers 1,000 - 2,499
G23	Custom Carriers 2,500 - 4,999
G24	Custom Carriers 5,000 - 7,499
G25	Custom Carriers 7,500 - 9,999
G26	Custom Carriers 10,000 - 24,999
G27	Custom Carriers 25,000 - 49,999
G28	Custom Carriers 50,000 - 99,999
G29	Custom Carriers 100,000 - 199,999
G30	Insert Poster - Standard to fit 8.5 x 11 or Table Tent, depending on Part code selected
G31	Standard Stock Carrier
G32	VRU Usage - Fee charged each time a Gift Cardholder calls the customer support 800 number printed on the back of the card (optional) to get balance information.
G33	Color and Image Set Up Fee - Per custom card order - one hour of graphic design service utilized for the adjustment of compliant artwork to the templates necessary for the production of Gift Cards.
G34	Set Up Fee - Per location and based on number of locations participating in the program.
G35	Display Rack w /Box
G36	Door Decal
G40	Graphic Design - Hourly fee for graphic design services utilized for custom card and/or custom carrier orders on an as needed basis, specifically if requested or either no artwork or non-compliant artwork is submitted. Can cover all aspects of the project from concept consultation, design, concept proof, one concept revision, 2nd concept proof. Merchant will be notified if utilized.
G42	Display Rack w/J Hook - Either single or 3 sided depending on Part code selected.
G48	Display Rack w/o Box- Either 8.5 x 11 clear or Table Tent silk screened depending on Part code selected.
G51	Block Activation - Fee to pre-program Gift Cards to have a dollar amount automatically associated with them.
G61	Custom Insert Poster - Posters based on merchant's card design sized to fit Display Rack w or w/o box.
G63	Order Cancellation Fee - Fee assessed by card manufacturer when a request to cancel an order is received after the cards/carriers are in production.
G65	Database Information Transfer Fee - Fee assessed when a merchant cancels his/her Gift Card program and requests to have the historical data related to his/her Gift Card account delivered to him/her.
G66	Gift Card Transaction - Activation
G67	Gift Card Transaction - Redemption
G68	Gift Card Transaction - Reload
G69	Gift Card Transaction - Void/Reversal
G70	Gift Card Transaction - Balance Inquiry
G71	Gift Card Transaction - Other Transaction - time out reversal, etc. Monthly Minimum Fee - A minimum monthly amount assigned for transaction fees. This fee will not be assessed if the transaction fees collected in
G72	a month are higher than this minimum.
G74	Envelopes - For carriers, in packages of 100.
G77	Welcome Kit - Gift Card marketing guide and materials
32V	Gift Card Monthly Fee